

Call for Training Material in Design for All

Requesting ICT Industry participation

Deadline: 15 November 2008

About this call

Design for All expertise constitutes a competitive edge in the sustainable Information Society - but more experts are needed.

Europe has a common aim: an inclusive Information Society. Design for All is about ensuring that environments, products and services work for persons of all ages and abilities.

The DfA@eInclusion project is contributing towards eInclusion in Europe by encouraging ICT industry to use Design for All approaches.

This call invites you to share your training materials in Design for All with other ICT industries. Learn how others are implementing DfA, what has worked and what to avoid.

We are looking for

We are looking for exemplary Design for All training materials on the following topics

- Best Practices and State of the Art
- Business Case
- Consumer groups
- Evaluation
- Legal Issues
- Privacy and Ethics
- Standards
- Technologies: e.g. assistive technology, back-end technologies, ambient intelligence, wearable IT
- User interfaces
- User-centred design

Your training materials can be used to train professionals, such as

- Management
- Marketing and Customer Relationship
- Design
- Human Factors, Usability
- Quality Assurance
- Software and Hardware Development

This framework was identified in the first DfA@eInclusion industry workshop in September 2007.

Good reasons to contribute

- Your training material will help develop Design for All training and curriculum guidelines for industry.
- The collected material will form a pool of best practice. From this resource your company can find useful material to meet Design for All training needs.
- Recommendations for Design for All curricula will be created on the basis of the guidelines and the pool of best practice. The objective is to publish them as a CEN Workshop Agreement (CWA).
- You will have the opportunity to become a member of an interdisciplinary community of industry, user communities, research and academia.

How to contribute

Send a description of your training or curriculum material **by 15 November 2008** to Barbara.Schmidt-Belz@fit.fraunhofer.de.

Please let us know of any **IPR issues** to be solved before you can send and we can use your material. We will bilaterally work out a solution.

For any questions you may have, please contact

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DfA@eInclusion

The DfA@eInclusion project is contributing towards eInclusion in Europe by encouraging ICT industry and other actors to use Design for All approaches:

- Enhancement of partnerships between industry, research communities, academia and user groups to promote e-inclusion through effective DfA practices
- Development of DfA training materials for industry and academia
- Support to mainstreaming of accessibility in ICT products and services
- Dissemination of DfA knowledge to industry sectors and other relevant actors

The DfA@eInclusion project supports the European Design for All eAccessibility Network EDeAN. The project is funded by the EU and runs 2007 - 2009.

<http://www.dfaei.org>

EDeAN

The European Design for All e-Accessibility Network - EDeAN is a network of 160 organisations in European Union member states. The goal of the network is to support all citizens' access to the Information Society.

EDeAN provides:

- a European forum for Design for All issues, supporting EU's e-inclusion goals
- awareness raising in the public and private sectors
- online resources on Design for All

<http://www.edean.org>

Workshop announcement

A second Industry Workshop on Design for All training needs of professionals will be held in Spring 2009. Please contact us for details.